

Publish your book through Inspired Legacy Publishing:
A Brand New Imprint from NYT Bestselling Mentor Bridget Cook-Burch



- 4 60-minute strategy calls with the Inspired Legacy Publishing Team (Services may be provided by an assigned, expert team member or Team Lead)
  - 1. Fine tune your book vision, title, and cover design.
  - 2. Discuss your book outline, chapter titles, and content for each chapter.
  - 3. Best Seller Launching, Marketing, and Positioning Strategies.
  - 4. Speaking/Book signing strategies once the book has launched to take it to the next level.
- Monthly coaching calls with the Inspired Legacy Publishing Team to support you and keep you on track in creating your manuscript.
- Cover Creation and Marketing Graphics for social media and print.
- On staff editors will review your book from a content and reader perspective.
- Complete formatting and editing for Kindle and print.
- Kindle and Print Versions -- Print cover will have the Best Seller Ribbon on it when it
  goes to print.



## Your book will launch and become an Amazon Best Seller! GUARANTEED.

- Global Distribution of Your Print Book to over 40,000 retailers and libraries including Amazon, Apple, Books.A.Million, and Barnes & Noble online stores.
- Write up in the International RHG Magazine, Services Professional Network and Link To Expert.
- Interview by Maureen Ryan Blake, Power of the Tribe Network.
- Interview on the Empowering Women, Transforming Lives Radio show (Syndicated on iTunes, the Empowerment and Influencer Channels on VoiceAmerica, YouTube, Spotify, Google, Apple, iHeart Radio, and Speak Up & Listen Network).
- Book Review on Litsy
- Personalized strategy and timeline development for you and your powerful launch.
- Sample language and blurbs you can use in social media, emails, newsletters and videos to build out and support your launch.
- Discover exactly what to do before, during and after you hit best seller to leverage and maximize your campaign.
- Personalized and dedicated support throughout your bestseller campaign (typically complete in 24-48 hours).
- The Inspired Legacy team and promotional partners come alongside you promoting and sharing out throughout their combined reach of 10 million + to support you and your book in becoming a best seller.
- **Promotional Video Package**, including a professionally edited full length interview with Bridget available in a professional studio or via zoom, plus a 30-60 second teaser video for social media promotions, depicting "your greater WHY" for use on websites, social media, and media promotions.

## Make an impact. Leave a legacy.



\*\* PLEASE NOTE: We have a **Guaranteed National Bestseller Package** for traditionally published works, too. Please inquire.

- A 30-Second Animated Video highlighting your book during launch.
- Special Feature on YourInspiredStory.com to celebrate your triumph!
- Interview with Bridget about your story and published book to share on video for all your media channels.
- Celebrate your book launch with Bridget and the entire Inspired Legacy Publishing Team on social media!

Special Rate: \$14,997 for Gold Level \*

**Total Value: \$19,997** 

\* For manuscripts up to 100,000 words long. For manuscripts under 85,000 words a discount of \$997 will apply.



"I'm thrilled to offer this publishing option to my students, authors, and community of Influencers.

In the competitive world of publishing, we focus on integrity, quality, & value... plus transformation for your reader." ~ Bridget





## Platinum Package ADDITIONAL INCLUSIONS

# In addition to the Gold Level Publishing Package inclusions, the Platinum Package contains the following extras to help you launch your bestseller!

• Companion Journal to be used as a support tool for your bestselling book. Includes cover creation, editing, formatting in a print format and uploading onto Amazon

#### **Media Citation Influencer Package:**

- Citation as an Expert in 2 Major Medias (CBS, ABC, NBC News, and FOX)

  Typically you may be quoted in all four medias, and guaranteed to be quoted in at least **two** of the above and provided with their logos to use in your graphics. You can use this to position yourself as an expert in your profession or leverage your book even further.
- Graphic Provided of Your Image with Logos of the Major Media Platforms on Which You Appear. Share on your website, social media and in email: "as seen on" (ABC, CBS, NBC News and FOX whichever major medias apply).
- Your Press Release Will Be Distributed to 500+ Media Outlets: newspaper, radio, and TV sites! Including: The Herald, The Los Angeles Times, The Global Tribune, The Community Post, ABC, CBS, NBC and FOX.



- Your Press Release distributed to hundreds of blogs and social media platforms.
- RHG Shares Your Success on their social media platforms and in the RHG Magazine.









Special Rate: \$18,997 for Platinum Level \*

**Total Value: \$24,997** 

\* For manuscripts up to 100,000 words long. For manuscripts under 85,000 words a discount of \$997 will apply.

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### Diamond Package ADDITIONAL INCLUSIONS

In addition to the Platinum Level inclusions, the Diamond Package contains the following extras as part of your Audible Launch.

### **Audible Package:**

audible an amazon company

- 3 Strategy calls with Rebecca
  - 1. Fine-tune your Voice Talent Vision and Cover Design
  - 2. Discuss your book outline, chapter titles, and content for Audible Book
  - 3. Set Up Your Audible Account
- RHG's team will oversee each step of the Audible creation process.
- Professional level voice talent or your voice selected for your book
- Sample reading of your book provided
- Cover creation for Audible
- Complete formatting, editing, and final production of your Audible book
- Your Audible book will be uploaded into your own Audible account and will be released through: Audible, iTunes, and Amazon. (Done for you... with an option to release it on additional platforms beyond these three, if you would like to do so. No additional charge.)

Special Rate: \$25,997 for Diamond Level \*

**Total Value: \$33,997** 

\* For manuscripts up to 100,000 words long. For manuscripts under 85,000 words a discount of \$997 will apply.

